

JOB TITLE:

Showroom Assistant

DEPARTMENT

Showroom

Showroom Testimonials

Q: WHAT DOES YOUR TYPICAL DAY AT WORK LOOK LIKE?

A typical workday in the Gear4music showroom involves a lot of different roles and duties. Serving customers is of course at the forefront of the job, but things such as stock replenishment, price changes are among some other important tasks too. A big thing in the showroom is keeping things demo ready, so the customer doesn't have to worry about anything going wrong or not working.

Keeping up to date with new products and being knowledgeable about those products is also important, as there are a lot of customers who are eager to demo these.

Training is also a regular part of the job at Gear4music. Reps from different companies will often come through and show us their latest products and not only give us in-depth demos, but also show us how to use them and understand enough to explain it to the customer.

Sometimes the customer requires something to be brought out of the warehouse to look at or demo, which we unbox and set up for them, whether it be a guitar, amp or lighting and PA systems. It's good to have people around the shop who specialise in specific areas of knowledge.



Q: WHAT IS YOUR FAVOURITE PART OF YOUR JOB ROLE?

Each customer that comes through the door is different, so you never usually get the same conversation twice in the same day. Even if customers are looking for the same thing, the conversation can take the situation in an entirely different direction which keeps the job exciting and new.

Also having access to all these instruments such a piano and drums has helped me learn how to approach other instruments which, as a guitar player, has been valuable.

Q: WHAT DO YOU ENJOY THE MOST ABOUT WORKING AT GEAR4MUSIC?

The team usually get on well and are close. It's a great environment to grow and learn about not only musical instruments, but the industry itself. Over the past five years I have grown up with everybody who has come through the shop, and it's been a very rewarding place to work.

Having easy access to all these brilliant resources to learn about and get to demo new instruments and brands as soon as they come out is also a great privilege. I never would have thought I'd have the chance to do this while also studying music at college and then University.

It's a real privilege to work with instruments, jobs in the shop don't come up to often and there's a reason for that – nobody leaves! Getting to work within the music industry isn't always easy, but it's been made easier by the team around me.

